

Subject: ICIC 2022 submission 92

Date: Thursday, 29 September 2022 09.46.50 Eastern Indonesia Time

From: ICIC 2022

To: Dedi I. Inan

Dear authors,

We received your submission to ICIC 2022 (2022 Seventh International Conference on Informatics and Computing):

Authors : Dedi I. Inan, Achmad Nizar Hidayanto, Ratna Juita, Adam Maulana, Dinda Mutiara Qur'Ani Putri, Muhammad Fariz Farhan, Siti Kaamiliaa Hasnaa and Marlinda Sanglise

Title : The Follower-Influencer Experience Affecting the Intention to Follow Recommendation: PAD Perspective

Number : 92

The submission was uploaded by Dr. Dedi I. Inan <d.inan@unipa.ac.id>.

You can access it via the ICIC 2022 EasyChair Web page

<https://easychair.org/conferences/?conf=icic2022>

Thank you for submitting to ICIC 2022.

Best regards,
EasyChair for ICIC 2022.

Subject: ICIC 2022 notification for paper 92

Date: Saturday, 12 November 2022 07.29.51 Eastern Indonesia Time

From: ICIC 2022

To: Dedi I. Inan

Dear Dedi I. Inan

We are pleased to inform you that your paper:

Paper ID: 92

Title: The Follower-Influencer Experience Affecting the Intention to Follow Recommendation: PAD Perspective

that submitted to the 2022 Seventh International Conference on Informatics and Computing has been ACCEPTED for an oral presentation. We cordially invite you to attend by presenting your paper in the ICIC2022.

It is mandatory to prepare the camera-ready paper as per the instructions listed on ICIC2022 website (<https://icic-aptikom.org/2022/preparing-final-manuscript/>) and your paper will not be published unless the following are done:

1. Revise your paper(s) according to the reviewers' comments. The detailed review is listed in below of this email.
2. The accepted similarity level is a maximum 25%, which you may check using Turnitin or other similar plagiarism checks.
3. Format your camera-ready paper as per guidelines and follow the A4-IEEE format in doc/docx strictly
4. Fill out the registration form that can be accessed from the website (<https://icic-aptikom.org/2022/>) and submit it by including the proof of your payment and proof of student status when it is relevant (https://bit.ly/ICIC22_reg). Please make sure to add some amount of registration based on your 3 digit paper id (For example: Regular Professional Participant Registration Fee: 2,000,000 Paper ID: xxx (ex. 006), then the Total Transfer is: 3,500,000 + 006 = 3,500,006 (See registration fee link to make sure how much you have to pay, <https://icic-aptikom.org/2022/registration/>).
5. Send your camera-ready paper (in MS Word) also the presentation file to (https://bit.ly/ICIC22_cam)
6. Electronic IEEE copyright form will be sent to the correspondent e-mail for each of your accepted paper.
7. Send your recording file of presentation max 100 mb (https://bit.ly/ICIC22_vid)

Please be reminded that the due date for early bird registration is 20th November 2022. At least one author has to register for the conference.

The conference will take place by Hybrid from December 8-9, 2022 in Bali. The schedule will be posted on the conference website as soon as it is completed.

All related conference materials can be found at <https://icic-aptikom.org/>. Please let us know if you have any registration questions.

With a warmest regard,

TPC Chair and Co-Chair

Husni Teja Sukmana, Ph.D (UIN Jakarta)

Prof. Ahmad Nizar (University of Indonesia)

Pri Handoko, Ph.D (Gunadarma University)

SUBMISSION: 92

TITLE: The Follower-Influencer Experience Affecting the Intention to Follow Recommendation: PAD

Perspective

----- REVIEW 1 -----

SUBMISSION: 92

TITLE: The Follower-Influencer Experience Affecting the Intention to Follow Recommendation: PAD Perspective

AUTHORS: Dedi I. Inan, Achmad Nizar Hidayanto, Ratna Juita, Adam Maulana, Dinda Mutiara Qur'Ani Putri, Muhammad Fariz Farhan, Siti Kaamiliaa Hasnaa and Marlinda Sanglise

----- Overall evaluation -----

SCORE: 2 (accept)

----- TEXT:

- Overall, this paper has a potential for presentation at ICIC 2022.
- Describe the previous research that provide foundation to the authors own research. It also should identify the gaps and how the authors attempt to fill this gap.
- The authors need to emphasize the implication of their findings.
- The discussion part needs to underline how this can be generalized and how the validation could be achieved;
- Further discussion of the results with proper literature review is necessary;
- I therefore suggest that the authors: - Relate to previous research, what are the gaps in the previous studies and what is their main contribution; - Strengthen the analysis to justify the contribution of the paper.

----- REVIEW 2 -----

SUBMISSION: 92

TITLE: The Follower-Influencer Experience Affecting the Intention to Follow Recommendation: PAD Perspective

AUTHORS: Dedi I. Inan, Achmad Nizar Hidayanto, Ratna Juita, Adam Maulana, Dinda Mutiara Qur'Ani Putri, Muhammad Fariz Farhan, Siti Kaamiliaa Hasnaa and Marlinda Sanglise

----- Overall evaluation -----

SCORE: 0 (borderline paper)

----- TEXT:

1. Follow the format, the full-width table can be located in the end of manuscript as annex.
2. Please detail the benefit of understanding on the follower-influencer experience affect to purchase intention! The author should ensure the research promised the real impact, not hypotheses testing only.
3. Since the end node of hypothesis framework was purchase intention, the research should consider respondent's behavior and preference on economic aspect, such as goods that they like recently or estimated spent time for purchasing/shopping.
4. The narration about rejected or accepted hypotheses was about statistical only. The research should criticize the cause and effect based on findings.
5. The manuscript did not consist of Conclusion.
6. Fix the structure of Abstract.